



2024 E-Blast Advertising Opportunities & Application

NANN offers a variety of opportunities for organizations to promote their offerings and engage with our members through e-mail advertising year-round!

<p>Sponsored Spotlight: \$4,000</p>	<p>Promote your organization to NANN members with a dedicated e-blast! Work with NANN to create your e-blast message or submit HTML.</p> <ul style="list-style-type: none"> • NANN will work with sponsors to determine send date. • August and September dates are reserved for NANN exhibitors.
<p>Featured Products: \$1,500</p> <p>Date Selection(s): _____</p>	<p>Showcase your products and services to NANN members! Each Featured Products E-blast can include up to 10 company listings.</p> <p>Each listing includes:</p> <ul style="list-style-type: none"> • 50-word write-up • 150x150 pixel image • link to a URL <p>2024 Send Dates: May 15, July 24, September 13 (exhibitor only), September 26 (exhibitor only), and November 20.</p>
<p>Featured Careers: \$900</p> <p>Date Selection(s): _____</p>	<p>Showcase your available positions to NANN members! Each Featured Careers E-blast can include up to 5 listings.</p> <p>Each listing includes:</p> <ul style="list-style-type: none"> • 50-word write-up • 150x150 pixel image • link to a designated URL <p>2024 Send Dates: June 12, August 21, October 16, and December 11.</p>



Additional E-blast Rules and Regulations:

1. Materials are due at least two weeks prior to the agreed upon send date.
2. Date selections for Sponsored Spotlight e-blasts is determined by NANN’s marketing calendar and must be approved by both parties before the e-blast is scheduled.
3. All content must be reviewed and approved by NANN at least one week prior to the send date. Sponsor will receive approval in writing by a NANN representative within 5 business days of receiving the content.
4. NANN has the right to refuse any sponsor content they feel is inappropriate to share with members for any reason. In the event of refusal of content, NANN will work with the sponsor to either reschedule or rework the eblast with different content.
5. NANN will provide a “test” version of the e-blast for approval prior to sending. If a response is not received from the sponsor by the send date, NANN will assume the e-blast is approved and the e-blast will be sent on the agreed upon date. If the sponsor requests a change within a week of the send date, NANN will make every effort to make the adjustments, but if feedback is not received within a reasonable timeframe, NANN will work with the sponsor to reschedule their e-blast or the e-blast will be sent as-is.
6. Invoices will be emailed to the Billing Contact listed below after a signed application is received. Payment must be received within 30 days of the invoice date or before the scheduled send date of the e-blast(s). If payment is not received before the scheduled e-blast, the e-blast will be pushed to a future date.
7. No cancellations will be accepted once a signed application is received.

Company Information:

Billing Information (if different from Company Information)

Contact Name:	Contact Name:
Address:	Address:
City/State/Zip:	City/State/Zip:
Phone:	Phone:
E-mail:	E-mail:
Website:	Website:

Date Requested: _____

I would like to reserve the opportunities indicated above and agree to the outlined rules and regulations.

Signature: _____ Date: _____